



165th FRANKLIN COUNTY FAIR SPONSORSHIP PACKAGES

JULY 10-14, 2024

SPONSORSHIP PACKAGES	GRAND CHAMPION \$2000	SUPREME CHAMPION \$1,500	BLUE RIBBON \$1,000
Premier Parking Pass	x		
Signage: 1 Premium or 2 General locations	x	x	1 General
Press Release	x	x	x
Website	x	x	x
Marquee Scroll	x	x	x
Audio Mentions	x	x	x
Program Name in Daily Entertainment Bonus and Livestock Program	x	x	x
Posters & Flyers	x	x	x
Social Media Posts	x	x	x
Exhibit Trophy	1	1	
\$150 Scholarship Fund	1		

Premium Sign Locations
Free Entertainment Stage Grandstand Video

Exhibitor Scholarships
Additional \$150 scholarships may be purchased for \$200 each, maximum of 4 scholarships per package

General Sign Locations
Grandpa's Farm Horse Arena Livestock Show Arena Pleasant Hill Rodeo Chute

Trophy	
4-H Exhibit Trophy	\$50
Livestock Trophy	\$50
Livestock Banner	\$80
Muttin Busting Trophies	\$125
Pedal Pull Trophies	\$300

Day Sponsor- \$2000 Grand Champion Benefits (Five Available)

Each day of the fair, our individual Day Sponsors are recognized for their support of the Fair. In addition to the above Grand Champion benefits, the Day Sponsor will be featured with signage at grounds entrances and have a designated area where they can greet and interact with fair goers.

Family of the Day- \$500 Per Day (5 Available)

This is a day to recognize families who have the most POP Pass sales through their organization. Sponsorship includes your business name on the family's Franklin County Fair shirt to be worn on their day, a reserved parking space, free ice cream tokens, audio mentions throughout the day and a photo opportunity with the family.



SPECIAL EVENT SPONSORSHIPS		
On Grounds Tent	\$2,500	Benefits same as Supreme Champion
Chain Saw	\$1,000	Benefits same as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,000	Benefits same as Blue Ribbon Sponsor
Talent Show	\$400	Recognition in program, flyers audio mentions and trophies
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Pageant Stage	\$400	Recognition in program, flyers and audio mentions- both pageants
Queen Contest Scholarship	\$200	Scholarship for \$150.00 given in sponsor's name, recognition in program, flyers and audio mentions
Queen Trophy	TBD	Auctioned at Dinner & Show in February. Display trophy at business, signage at pageant stage, recognition in program, flyers and audio mentions

SIGNS	
Free Entertainment Stage	\$1,000 + print & social
Grandstand Video Banner	\$750
Grandpa's Farm	\$300
Livestock Show Ring	\$300
Horse Arena	\$300
Pleasant Hill	\$300
Rodeo Chute	\$300
Gazebo	\$300

MOBILE SIGNAGE	
Shuttle 2' x 16'	\$900
Shuttle 2' x 8'	\$575
Shuttle 2' x 4'	\$350
Shuttle 2' x 2'	\$250
Golf Cart	\$225/cart

DAILY LIVESTOCK PROGRAM	
Livestock 2" x 2"	\$100
Livestock 2" x 3"	\$125

ENTERTAINMENT POSTER	
Posted on Fairgrounds, beer garden, various places in Franklin County	2"x2" AD \$100

POP PASS - TICKET TO ALL GRANDSTAND SHOWS	
Full color ad covering back of every POP PASS	\$1200
1/2 POP PASS Color Ad \$600	1/4 POP PASS Color \$450

Business Name	
Address	
Phone	E-Mail
Circle/Highlight Sponsorship Level	
Total \$	

If you would like more information regarding Sponsorships, please contact Dawn M. Collins, Franklin County Fair Marketing Manager at marketingcfair@gmail.com or call 641-456-2049

**Please make checks payable to the Franklin County Fair
P.O. Box 442, Hampton, IA 50441
Thank you for your sponsorship and the dollars you contribute to the Franklin County Fair.
Your investment and partnership makes this one of the best fairs in Iowa.**