



## 2018 Franklin County Fair Sponsorship Packages

July 18-22, 2018

SPONSORSHIP PACKAGES	GRAND CHAMPION \$2000	SUPREME CHAMPION \$1,500	BLUE RIBBON \$1,000
Premier Parking Pass	x		
Business name on Fair shirt	x		
Signage 1 Premium or 2 General	x	x	1 General
Press Release	x	x	
Website Link	x	x	
Marquee Scroll	x	x	
Audio Mentions	x	x	x
Program Name in Grandstand and Live-stock Program	x	x	x
Posters & Flyers	x	x	x
Social Media Posts	x	x	x
Meet and Greet Pass if available by entertainer	2		
\$150 Scholarship Fund	1	1	1
Exhibit Trophy	1	1	1
<b>Premium Sign Locations</b>		<b>Exhibitor Scholarships</b>	
*Grandstand *Free Entertainment Stage		Additional \$150 scholarships may be purchased for \$200 each, maximum of 4 scholarships per package	
<b>General Sign Locations</b>		<b>Trophy</b>	
*Livestock Show Arena    *Gazebo *Horse Arena                *Grandpa's Farm *Pleasant Hill                *Rodeo Chute		4 H Exhibit Trophy \$50 Muttin Bustin Trophies \$125 Pedal Pull Trophies \$300 Livestock trophy \$50      Livestock Banner \$80	

### Day Sponsor- \$2000 Grand Champion

Each day of the fair, our individual Day Sponsors are recognized for their support of the Fair. In addition to the above benefits, the Day Sponsor will be featured with signage at grounds entrances and have a designated area where they can greet fair goers and have an opportunity to interact.

### 4-H Family of the Day- \$2000 Grand Champion

This is a day to recognize those 4-H families who are our top POP Pass sales individuals. The 4-H member and their immediate family receive the following for their "4-H Family of the Day:" designated parking, ice cream, carnival wrist bands, meet and greet and a branded t-shirt, with your business name and their family name, to wear on their "day".

## SPECIAL EVENT SPONSORSHIPS

Fireworks	\$3,000/Day	Benefits same as Grand Champion Sponsor
On Grounds Tent	\$2,500	Benefits same as Supreme Champion
Chain Saw	\$1,000	Benefits same as Blue Ribbon Sponsor
Horse & Tractor Pull	\$1,000	Benefits same as Blue Ribbon Sponsor
Talent Show	\$500	Benefits same as Blue Ribbon Sponsor
Pedal Pull	\$400	Recognition in program, flyers and audio mentions
Pageant Stage	\$400	Recognition in program, flyers and audio mentions
Queen Contest Scholarship	\$200	\$150 scholarship given in sponsor's name Recognition in program, flyers and audio mentions
Queen Trophy	TBD	Auctioned at Dinner Dance. Display trophy at business, signage at Pageant Stage Recognition in program, flyers and audio mentions

SIGNS	
Free Entertainment Stage	\$1,000 + print & social
Grandstand Banner	\$750
Grampa's Farm	\$300
Livestock Show Ring	\$300
Horse Arena	\$300
Pleasant Hill	\$300
Rodeo Chute	\$300
Gazebo	\$300

MOBILE SIGNAGE	
Shuttle 2' x 16'	\$900
Shuttle 2' x 8'	\$575
Shuttle 2' x 4'	\$350
Shuttle 2' x 2'	\$200
Golf Cart	\$100/cart
Scooter	\$100/scooter

PROGRAM ADVERTISING	
Grandstand 2" x 2"	\$100
Livestock 2" x 2"	\$75
Livestock 2" x 3"	\$100

POP PASS	
1/2 Sponsorship: Half size business name recognition	\$900
1/4 Sponsorship: Quarter size business name recognition	\$450

Business Name	
Address	
Phone	E-Mail
Circle/Highlight Sponsorship Level	
Total \$	

If you would like more information regarding Sponsorships, please contact  
Barb Muilenburg, Franklin County Fair Marketing Manager at [marketingcfair@gmail.com](mailto:marketingcfair@gmail.com) or call 641-456-2049

Please make checks payable to the Franklin County Fair  
Remit: P.O. Box 442, Hampton, IA 50441  
Thank you for all the time, man-power and dollars you contribute to support our Fair!